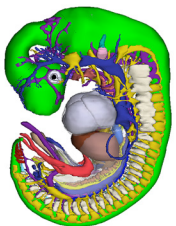
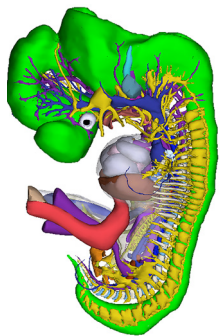
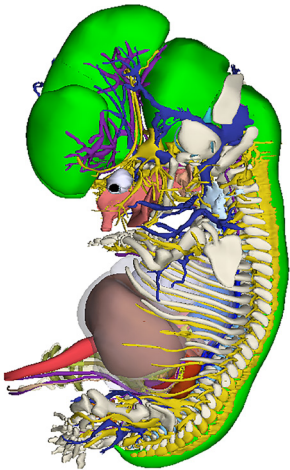


PRIMAL PICTURES REAL-TIME EMBRYOLOGY

Experience embryonic development with the most detailed, accurate & interactive 3D resource on the market



Re-envision embryology teaching and learning

Embryology is a challenging subject to both teach and learn, with structures and terminology rapidly changing across the short timeframe of development. This dynamic transformation within a 4D environment is nearly impossible to accurately capture in textbooks or 2D illustrations, and difficult to master in time-restricted curriculums.

Real-time Embryology provides the solution

Combining Primal Pictures' market-leading Real-time technology and graphics to visualize 3D anatomy, with digital models of embryology created by Amsterdam UMC, Real-time Embryology will provide:

- 3D models covering Carnegie stages 7-23 of human embryo development so you can visualize, compare and contrast development between each stage.
- Guaranteed accuracy in teaching or learning with models reconstructed by experts from real scan data.
- Interactive functionality to add, ghost or dissect structures, and view from any perspective to truly build 3D spatial concepts.
- The ability to share and save models to revisit at any time – before, during or after class.

“ We’re excited to be working with the Amsterdam UMC team to deliver our clients a resource that will transform the teaching and learning of such a daunting subject with the quality, accuracy and detail Primal is known for.

Lorna Wilson, Product Director, Primal Pictures



“ It’s fantastic that our 3D Embryo Atlas is now embedded in this wonderful educational resource from Primal Pictures, truly aiming at teaching human development interactively at the highest level. This will become the new standard in embryology education.

Bernadette de Bakker, MD PhD, Assistant Professor in Human Embryology & Fetal Imaging, Amsterdam UMC

